



April 30, 2011
New Mexico Bass Federation Nation
Director's Meeting
Location: Budget Inn
Logan, NM

Attachment #1: Presidents Meeting: Pre-Classic Update
Attachment #2: Presidents Meeting: Catching Up
Attachment #3: Presidents Meeting: Federation Update
Attachment #4: Tournament Director's Report
Attachment #5: 2011 NMBFN Website and BigMouth Proposal and Recap

AGENDA

- I. Call to order, introduction, and roll call: 7:05
 - a. Steve Radsdale – President
 - b. Ron Williford – Vice President & Secretary
 - c. Barry Stanley – Treasurer & Four Corners Director
 - d. Johnny Johnson – Tournament Director
 - e. Earl Conway – Conservation Director
 - f. Brian Stangel
 - g. Rick Hipp – Abq Hawg Hunters Director
 - h. Russell Whited – Pecos Valley Bassmasters Director
 - i. Bud Hall – Cortez Bassmasters Director
 - j. Bob Lechel – High Country Bass Director
 - k. John Meyers – Cedar Cove Director
- II. Update Clubs, Directors, Officers
 - a. Steve to send email to club presidents for updates
- III. Reading of previous minutes: Waived
 - a. Moved to Accept
 - b. Second
 - c. Unanimous
- IV. Presidents Report
 - A. Presidents meeting with Jerry McKinnis in January.
 - a. Steve made trip to Florida; good meeting. Jerry responded to our concerns.
 - b. West Coast Opens looks like it will happen in 2012
 - c. Noreen Clough new National Conservation director
 - d. Casting Kids
 - e. Lowrance
 - f. Canada Problems

- g. Secretary for Federation Nation is in place
 - h. Brandon P. sponsorship
 - i. Membership
 - j. ABA
 - k. Jerry sending follow-up emails to Steve
 - l. Steve to provide write-up to include as an attachment
- B. Alliance update
 - a. Check for \$2500 from Brunswick Corp (boat division) another check for \$2500 coming from Mercury Division
- C. Divisional 2011
 - a. All Set...No Issues identified
- V. Financial update
 - a. 2010 statement sent to directors
 - b. Discussion regarding possibility of improved expense categories
 - c. Barry has already made improvements and will continue to do so going forward
 - d. Ending Balance \$28,671.05 non certified as of 4/29
 - e. Two outstanding charges \$128.30ea
 - f. Some outstanding deposits from late dues checks received
 - g. Question regarding payouts to State Team members
- VI. Conservation Director's Report
 - a. Noreen Clough new National Conservation director
 - b. Earl to provide write-up and is provided as an attachment
- VII. Tournament Director's Report
 - a. Johnny contacting individual to do all our measures and weigh-ins
 - b. Discussion regarding random insurance checks at launch; required due to tournament rules (has to be in boat)
- VIII. Youth Director's Report
 - a. Postponed till next meeting
- IX. BigMouth and Web site
 - a. Written proposal and recap provided by Brian Stangel; provided as an attachment
 - b. Brian to email to directors
 - c. Discussions regarding some of the points in the proposal
 - d. Motion to pay \$100 to Bill Nehr for his consulting and \$200 to Brian Stangel for his work on the website.
 - e. Second
 - f. Unanimous
 - g. Motion to pay \$150 per issue on a five issue basis annually to Brian Stangel for the maintenance of the BigMouth and the NMBFN Website
 - h. Second
 - i. Unanimous
- A. Move web site to new host
 - a. See Discussion Above
- X. State Team
 - a.
- XI. Old business
 - a. None
- XII. New business

- a. Steve brought up discussion regarding new format for qualifying for State Teams (one tournament qualifier)
- b. It was recommended this type of motion should be brought up at the September directors meeting
- c. No Motions Received

XIII. Adjourn: 8:25

Attachment #1

From: Jerry McKinnis [mailto:jmckinnis@groupcse.com]

Sent: Monday, February 07, 2011 3:44 PM

Cc: Stacy.S.Twiggs.-ND@bassmaster.com; Jon.M.Stewart.-ND@bassmaster.com; Mathis, Bruce J. -ND

Subject: Pre-Classic update

Hey Everyone,

Thought I'd catch up just before the Classic. As you can imagine it's been awfully busy and with New Orleans just ahead, it will get even busier. I haven't completed a single one of my "10 Subjects" that I took away from our meeting a month ago, but think about it a lot.

Here's where I'm at:

- ❖ West Coast Open Division – We're going to do this in 2012 and that's that. Definitely going to need some help from the guys I talked to in Orlando, but we'll figure this out. Would like to hear back from the Western Presidents.
- ❖ Grant Info – Did you hear back from Noreen?
- ❖ Casting Kids – Have a budget put together and we need sponsor help or a way to raise some money or a way to share the cost. Maybe all 3 options.
- ❖ High School - I know that our competition is out in front on this subject, but that doesn't mean we should rush into anything. At the moment, I think we should make a good plan (we're close to having one) and test it from one to five states. If we like it, we'll start growing it in other states. Please give me feedback on this one.
- ❖ Lowrance – A meeting at the Classic.
- ❖ Canada Problem – Have been in touch with Ken Hamilton and we're working on this one.
- ❖ Secretary of Federation Nation – Nothing yet.
- ❖ Sponsor for Brandon Palaniuk – This seems to be going well on its own. Let me know if I'm wrong about that.
- ❖ Selling Points for Memberships – Nothing yet.
- ❖ ABA – Nothing yet.

Not lots of headway, but these 10 stay on my radar. How about you?

-Jerry

From: Jerry McKinnis [<mailto:jmckinnis@groupecse.com>]
Sent: Friday, January 21, 2011 8:07 AM
To: jerry.mckinnis@jmoutdoors.com
Subject: Federation Nation Presidents Update

How are all you folks doing? After last weekend I feel like we're all "ole buddies" and I guess we are. I am so appreciative for your time and input on that day. Talk about a great starting point for everyone.

Here are the 10 subjects that I had for my list and a few comments about them.

- West Coast Opens – Had further conversation with several of the presidents from the West just before we wrapped up the meeting on that day. I am optimistic about that subject.
- Grant Information – Have been in further talks with Noreen Clough and she is going to send links to everyone for more info including grant writing workshops.
- Casting Kids – Putting a budget together for this project. We ought to be able to have this sponsored.
- High School Bass – Going to put together a one sheeter saying how we ought to start with this.
- Lowrance – Stacy and I are going to get together and have a phone conversation with them in the next couple of weeks.
- Canada Problems – Nothing done on this yet.
- Secretary for Federation Nation – Nothing done on that yet.
- Sponsor for Brandon Palaniuk – Giving lots of thought to this, but nothing to write down yet.
- Selling Points for Membership – Lots of thought here as well. Stay tuned.
- ABA – Nothing yet.

Hang on to these 10. I will keep you informed as to their progress.

Thanks again,

Jerry

Attachment #2

From: Jerry McKinnis [mailto:jmckinnis@groupcse.com]
Sent: Wednesday, April 06, 2011 12:56 PM
To: jerry.mckinnis@jmoutdoors.com
Subject: Catching Up

Here are a few things that are on my mind this morning.

#1 – Just a FYI for you. A lot of effort is being put into the “no cull” situation in Wisconsin and guess what? I hope I don’t jinx this whole thing, but there is a chance that it will be resolved in the favor of the bass fisherman. Maybe even by the season opening in that state. Lots of people have gone to bat on this one and I think that Noreen Clough was maybe the cleanup hitter. Keep your fingers crossed.

#2 – As we have talked about before, some of our BFN members have wanted better service from one of our partners and friends, Lowrance Electronics. As it turns out there was just some miss communication there and everything is running smoothly again.

#3 – Remember our presidents from out West want to help put together a Western Open Series. Well, I’m ready to get together with them and start making plans. Let’s make the Western Opens a reality.

#4 – We have a site picked out for the BFN Championship this fall and could announce it very soon. Maybe a week or two.

#5 – Last, but not least, I have just been informed that our BFN page on Bassmaster.com hasn’t been updated for....well, forever. We’re going to get that taken care of.

It may not seem like it, but I promise you good things are happening at B.A.S.S.

-Jerry

Attachment #3

From: Jerry McKinnis [mailto:jmckinnis@groupcse.com]
Sent: Monday, April 25, 2011 3:34 PM
To: Jerry McKinnis
Subject: Federation update

Hey folks -

Have a couple of things to run by you.

One, we are so close to making some announcements on the B.A.S.S. Federation Nation Championship. Delayed by some decision by other people - give us a few days more days to work through those details.

The other thing is even more important. It has to do with our desire to reconstruct our B.A.S.S. Federation Nation department. By the middle of May we should have Don Corkran in place once again as Director of the B.A.S.S. Federation Nation. As most of you know, Don has been in that position before and we're excited about having him back.

Also Deborah Wilkinson will now be here at B.A.S.S. headquarters as your everyday contact. We think this position will create a level of support been missing for a long time now and should be a big help to everyone.

-Jerry

Attachment #4

Tournament Director's Report (Next two pages)

Earl Conway
4/30/2011

Conservation Director Report 4/30/2011

- Noreen Clough - former CD & USFWS SE Region Dir
- National scene - 2, 2 hour conference calls
- Teams for Communications, fishing access, AIS, Best Practices, habitat.
- Berkeley Awards - July deadline

Local Scene

Met w/ Mackey Porter and Ken Cunningham ~~end of~~ 1/25/2011 to discuss habitat projects in general and specifics on ~~B~~ for Couchas. Need to meet again and compare notes.

Mackey - Water quality, Past studies, COE into
Earl - Plant availability, payment in kind - maps / soil

Ken - Talk to Erik? (NE corner biologist)

Met w/ Ken and Casey about bass mgmt plan. VERY different views - Casey wants just a plan for "his" biologist w/o basis (i.e. referenced) and specific goals/metrics. ~~Ken~~ Ken and I wanted a more general plan with measurable outcomes. Casey won.

Hatchery - They have brood stock from ???
Still undecided about what to do next.

The general consensus that fry should only be stocked for new lakes and recovery after major kills.

"Montana" spawning platform is now in Lost Lake east of Roswell under Russel Whited's watch.

Elephant Butte platform will probably have to move ~~due~~ due to low water - perfect for testing this out though.

Golden Algae at Brantley - Project w/ Shaun Denny & Floating Island West. Looks like we might learn more about what can be done w/ Brantley.

Attachment #5

2011 NMBFN website and *BigMouth* proposal and recap

Presented by ABQ Sportfishing

1. The NMBFN website and email migration, which began in January of 2011 and was completed in April 2011, took roughly 25 actual hours to complete. This did not include the time spent learning the process or how Google works, this was time spent building the site and migrating content. This charged at a normal IT rate of \$75 per hour would have cost the NMBFN \$1,875. To date, nothing has been billed or paid for these services. One request has been made to send \$100 to Bill Nehr at BNT CIO, LLC for his consulting. That request still stands.
 - a. Old cost of website and domain registration through CWH monthly - \$19.95
 - b. New cost of website and domain registration through Google/GoDaddy monthly – \$0.64
 - c. This represents a savings of \$19.31 a month (97%) or \$231.72 a year through June 2017.
 - d. This represents an overall savings to the NMBFN of \$1,390.32 over the next 6 years.
 - i. NMBFN.com is renewed through 2017 and the other 4 through 2014
 - e. None of these savings reflect the additional headaches that will be avoided when dealing with the old web host.
 - f. Some might wonder why the huge difference and if we were overpaying in the past. No, we weren't overpaying in the past, but we have made a leap forward on the cutting edge of technology and found a vendor (Google) willing to host for free as the NMBFN is a non-profit organization.
 - g. ABQ Sportfishing would like to request \$200 for reimbursement for site building and migration.
2. *The Bigmouth* and website are working hand-in-hand at this point and ABQ Sportfishing would like to propose taking over *The BigMouth* for the current production rate of \$150 per issue. We suggest this not because Ricky was doing a bad job, but because we feel it is a better use of our time from a cost/benefit perspective.
3. ABQ Sportfishing would also like to propose that the cost of the *BigMouth* production and website/email maintenance be tied together for the \$150 per issue on an annual basis. It is stated in the minutes that any club requesting a copy of the *BigMouth* for reproduction will be sent that copy. To save on space, etc. we would like to propose only posting the low resolution version of the *BigMouth* on the site and let people know that high resolution copies can be requested via email.

4. Microsoft Publisher was purchased for \$149.95 to be able to reproduce the same format the NMBFN currently uses. This is for informational purposes only; we are not asking to be reimbursed for this as it was something we did prior to asking for Director approval and the software is not owned by NMBFN.

The website and email list for the members is only as good as the content supplied. Earl has stepped up and has been given access to the site for updating information as it becomes available. We would encourage other Officers to post as they see fit. As we move forward we will make the site more user friendly and create a repository of NMBFN related documents by category for the walk forward. This will reduce the NMBFN carbon footprint and contribute to the Conservation initiative of the NMBFN.