



December 4, 2010  
New Mexico Bass Federation Nation  
Director's Meeting  
Location: Hanseatic  
Albuquerque, NM

Attachment #1: Presidents Meeting. 10/28/2010  
Attachment #2: Conservation Director's Report  
Attachment #3: NMBFN Web Proposal

### **AGENDA**

- I. Call to order, introduction, and roll call: 9:57
  - A. Steve Ragsdale – President (Treasurer)
  - B. Ron Williford – Vice President & Secretary
  - C. Earl Conway – Conservation Director
  - D. David Herrera – Youth Director (Cortez Bassmasters Director)
  - E. Rick Hipp – ABQ Hawg Hunters Director
  - F. Barry Stanley – Four Corners Director
  - G. Brian Stangel – High Country Bass Director
  - H. Russell Whited – Pecos Valley Bassmasters Director
  - I. Ken Ronquillo – Elephant Butte Bass Club Director
- II. Update Clubs, Directors, Officers
  - A. List circulated for update
- III. Reading of previous minutes: Waived
  - A. moved to accept
  - B. second
  - C. unanimous
- IV. BFNC Leadership Report
  - A. Presidents meeting in January or February (David Herrera)
    - a. Read Notes from Meeting
    - b. David provided notes for attachment to minutes (Attachment #1)
    - c. Motion for NMBFN to pay expenses for President to attend Bass Federation Meeting
    - d. Seconded
    - e. Unanimous
  - B. Alliance update
    - a. Included in Presidents meeting report
    - b. Refer to Presidents meeting notes in Attachment #1

- V. Financial update
  - A. Taxes past and present
    - a. Up to date
    - b. Scheduled to complete this year by 5/15
  - B. \$29,220.07 in balance
  - C. Bill of \$1594.28 outstanding
  - D. Note taken that Brian Stangel requested more timely presentation of financial statements
  - E. Note taken that Brian Stangel has plenty of "Catch and Release" for NMBFN if necessary
  - F. moved to accept financial update
  - G. second
  - H. unanimous
- VI. Conservation Director's Report (Earl Conway)
  - A. Earl provided written report
  - B. Report provided as Attachment #2 to minutes
  - C. Request from Dave Herrera for conservation report regarding the impact to Navajo with respect to the introduction of the yellow perch
- VII. Tournament Director's Report
  - A. Tournament software seems to be working now
    - a. No complaints regarding the draws
  - B. Entry fees for state champion and AOY
    - a. AOY
      - i. No objections regarding entry fees being paid for AOY
    - b. State Champion
      - i. Reviewed responsibilities as stated in Bylaws
      - ii. Discussion regarding responsibilities that the State Champion cannot perform due to other Federation Rules
      - iii. Discussed adding a lodging responsibility to the State Champion
    - c. How do we reward an angler who wins both State Champion and AOY
      - i. Motion to pay Kenny Hansel \$100 for each tournament attended in 2011 in addition to his AOY entry fee, based upon the fact that he is both AOY and State Champion.
        - ii. Second
        - iii. Unanimous
    - d. Motion to amend bylaws Article 15 Section H removing item 2 (communicate with sponsors) and 5 (attend meetings of BASS at the site as necessary), then adding an additional item to state "shall coordinate lodging for state team members" and to then change item 1 to "coordinate the acquisition of state team hats and shirts with the President".
      - e. Second
      - f. Unanimous
  - C. Club Competition Discussion
    - a. No Changes recommended

- D. Tournament Director
  - a. Discussion: do we need to hire a tournament crew
  - b. Tournament Crew
    - i. Weigh Master
    - ii. Computer Data Entry
  - c. Motion: the tournament director will be provided with a budget of \$2400 for four tournaments per year with which to hire a team to conduct the weigh in procedures at the NMBFN state qualifiers. The team will consist of a paid tournament secretary who will record the actual daily weight for each angler and produce reports from the computer system utilized by the NMBFN. The remainder of the team will be volunteers or persons hired by the tournament secretary without additional remuneration by the New Mexico Bass Federation Nation.
  - d. Second
  - e. Discussion: Agreement of the need to hire a computer operator. Computer operator needs to commit to four tournaments. If computer operator is not available the responsibility will fall back to the tournament director. A contingency plan would be for hard copy weigh-ins. Consider raising tournament entry fees this year to begin offsetting costs (\$10). Will this need to be a bylaws change – No.
  - f. Unanimous vote
  - g. Second Motion: The Tournament Director will provide an accounting record of funds spent to the Treasurer.
  - h. Second
  - i. Unanimous
  - j. Third Motion: Increase Tournament Entry Fees by \$10 to cover the added tournament staff expenses
  - k. Second
  - l. Unanimous
- VIII. Youth Director's Report (David Herrera)
  - A. Reported as part of BFNC Leadership Report
  - B. Refer to Presidents meeting notes in Attachment #1
  - C. Discussion regarding taking youth tournament fishing in inclement weather and the disadvantage that may drive to the adult boater.
    - a. Reviewed bylaws associated with issue
    - b. The youth issue in question is with respect to the youth that fished as observers at Elephant Butte
    - c. President requested for Dave Herrera to review rules for youth and observers and bring observations to next Federation Meeting.
- IX. BigMouth and Web site
  - A. Move web site to new host
    - a. Web proposal provided in report (we have run out of space on current host)
    - b. Report provided as Attachment #3 to minutes
    - c. Request for Club Directors to provide emails to Federation to support the sharing of information; email to [info@nmbfn.com](mailto:info@nmbfn.com)

- d. Motion to rely on Ricky Ray and Brian Stangel's expertise in selecting a new host. Brian will provide recommendation to the President for approval/disapproval.
  - e. Second
  - f. Unanimous
- X. State Team
- XI. Old business
  - A. Attendance at the President's Cup
    - a. Considerations
      - i. Move the Date (Interferes with hunting dates)
      - ii. Table remaining discussions till next meeting.
  - B. David Herrera proposed a motion that when the NMBFN pays the optional side pot at Western Divisionals, any winnings, excluding a first place win, will be directed to the State Champion for National Championship expenses with a cap at \$4,000.
    - a. Tabled to next meeting
  - C. Bylaws update
    - a. UPDATE to be inserted into Section 15 under 8.J
    - b. [The State Team Captain receives entries into the following year NMBFN tournaments contingent upon completing the duties as stated in the NMBFN Bylaws Article 8, Section h above; if the angler that qualifies is unable or unwilling to complete the duties, the entries will go to the alternate.](#)
- XII. New business
  - A. Selection of Non-Boaters; selection is currently random. Steve agreed to review last years draws to ensure randomness.
  - B. Bill Patterson
  - C. Motion to donate \$100 in memory of Bill Patterson
  - D. Second
  - E. Unanimous
- XIII. Election of 2010 – 2011 Officers
  - A. President
    - a. Nominees
      - i. Steve Ragsdale
    - b. Second
    - c. Unanimous
  - B. Vice President
    - a. Nominees
      - i. Ron Williford
    - b. Second
    - c. Unanimous
  - C. Secretary
    - a. Nominees
      - i. Ron Williford
    - b. Second

- c. Unanimous
  - D. Treasurer
    - a. Nominees
      - i. Barry Stanley
    - b. Second
    - c. Unanimous
  - E. Tournament Director
    - a. Nominees
      - i. Brian Stangel
    - b. Second
    - c. Discussion: Brian is willing to accept pending confirmation of his ability to execute the required duties. Vote to accept with the understanding that Brian may resign position.
    - d. Unanimous
  - F. Conservation Director
    - a. Nominees
      - i. Earl Conway
    - b. Second
    - c. Unanimous
  - G. Youth Director
    - a. Nominees
      - i. David Herrera
    - b. Second
    - c. Unanimous
- XIV. Meeting Adjourned 2:02

Attachment #1

Presidents Meeting. 10/28/2010

Al Snow – BFN liaison for sponsor fulfillment.

Berkley will continue offering BFN Member discounts. Evans Williams will continue their program.

Mercury – Adam Atkinson, Michelle Kilburn, Scott Sanders [scotts@tritonboats.com](mailto:scotts@tritonboats.com)  
\$60,400 paid out to Federation Alliance States in incentives from program.

Alliance Program – Refer to handout. All orders even state team orders must go through president to ensure that the State or state team member does not exceed the 5000.00/1500.00 cap. We can switch out the colors on the shirts that the state team receives. Alliance will provide rigs for alliance members who make the classic.

[www.mercuryproteamgear.com](http://www.mercuryproteamgear.com), we will receive a \$150.00 gift certificate for use on the web site.

Jump drive contains ad slicks for triton

Youth Free Product – 3 cases of oil, prop motorguide

Lowrance

[Doug.Chara@navico.com](mailto:Doug.Chara@navico.com)

918-605-4319

[Cheryl.Spencer@navico.com](mailto:Cheryl.Spencer@navico.com)

Toyota – Handouts

Skeeter – refer to handouts. No exclusivity required, no contract or sponsorship agreement is required.

Presidents purchase package may be passed on to the Youth Director or the Conservation Director. Send request of Joann. Discounts are available on Yamalube.

[David.littner@yamaha-motor.com](mailto:David.littner@yamaha-motor.com)

770-420-5810

Yamaha Motor Corp  
Attn: D. Littner Marketing  
1270 Chastain Road  
Kennesaw, GA 30144

Host fee \$225.00 includes \$25.00 to be used for Divisional winner trophies. Pay out on option pot 40 30 20 10 with 4<sup>th</sup> place being paid to overall big bass.

Discussion; should juniors who are 16 or older be able to compete in both the junior and adult ranks. Consensus among presidents was that juniors should not have to make a determination at the beginning of the year. Decision should be made at the point in time that either a junior or 12 man team alternate must be moved up to compete at the divisional level.

Benefits, Berkley discounts, alliance program, etc.

Potential membership incentives, (reduced dues for first year), payback to local clubs ie \$12 dues for BASS with \$11.00 staying at the local level.

Potential exists that Federation Championship may be eliminated; no determination will be made until after the sale of BASS is completed.

## Attachment #2

Conservation Director Article for Directors, December 4, 2010

Earl Conway, Conservation Director

### **National Conservation Scene**

The Conservation Directors are still awaiting news from the Federation concerning a National Conservation Director and whether there will be a meeting at this year's Bass Maters Classic. I am requesting approval and financial support from the NMBFN for airfare and rental car expenses to attend the meeting if it occurs. If that does not occur, it is likely there will be a meeting in San Marcos of the southwest conservation directors and I would like approval to attend that conference. The San Marcos meeting may actually be more informative and productive as there will be Bureau of Reclamation and Corps of Engineers representatives that are interested in the Canadian River Basin.

The battle over lead fishing products continues. Several states are taking legislative action to prevent EPA from arbitrarily imposing a ban. I need input from the Directors on whether we should ask our legislators to take similar actions.

There is a new program called "Friends of Reservoirs" that I will be exploring as a means of creating a statewide non-profit organization that establishes a separate venue for communities, other non-profits and the NMBFN to pool resources to propose and execute lake-specific habitat projects. The thought is that this organization may eventually be the holding place for the license plate proceeds and private contributions rather than the state. Then the proceeds will not be considered state funding and will meet the requirements for "matching funds". In hindsight, this is probably something that should have been done before the license plate legislation was submitted.

### **Habitat Improvement**

Ken Cunningham (NM G&F) and I have had several informal chats about what could be done to really impact fish habitat in our bass lakes. We both admit that water levels are the driving factor and each lake is a different situation. My plan is to have a more formal meeting with Ken to once again discuss a warm water fisheries management plan that will address both habitat and stocking plans. Last year, the management plan was set aside due to resource constraints and priorities. This year, I will try to get it back on their agenda. Until then, I will be urging Ken to support any projects we identify as priorities. We will also be discussing how to best use proceeds from the bass license plate sales. New Mexico continues to leave a lot of federal and private fish habitat funding on the table because we don't submit proposals and we don't come up with the 1:1 matching funds required by most of the sources. The club members and federation directors need to take an active role in conservation projects if we ever expect to see the state commit to these types of proposals.

One example is the National Fish and Wildlife Fund. The fund will support Federation Nation clubs and other local conservation partners in community-based aquatic restoration projects that involve volunteers, youth, and other anglers in improving awareness about aquatic resources. Volunteers must support the projects. Grants of between \$10,000 and \$30,000, and leadership grants from \$75,000 to \$100,000 are awarded competitively by the NFWF. We need to propose activities for funding that include aquatic habitat restoration, water quality



improvement, aquatic vegetation management and watershed planning and management. I need the clubs to propose some projects that they will support.

My Grand Lake “field trip” was informative, but pretty depressing. The “Rush for Brush” initiative at Grand Lake was an effort to establish habitat by placing hundreds of artificial structures like the block and pipe units shown in Figure 1. Personal observation of many of these units found little biological growth and no baitfish or game fish activity. However, there would be growth and activity in adjacent brush or around lay down timber and boathouses. Although there have been many articles recommending PVC pipe and foam “noodles”, these materials do not promote biological growth like other artificial mats or natural brush. I would still recommend Christmas tress, cut brush, or biological mat materials similar to tat used on the Elephant Butte spawning structure.

The floating island spawning platforms are anchored for the winter. The planting efforts were again informative but had mixed results. It didn’t help that some beavers took a liking to the buffet line at Elephant Butte, eating most of the cattails. I am working with the inventor to develop some alternative strategies to provide an artificial “nursery” under the islands to provide the fry with some protection. Also, we are working on a different bed design for the Tingley Beach Island. Overall, though, the results have been good and the project was published in the Bass Times magazine, giving deserved credit to the Kids of the Southwest.



Figure 1. Grand Lake efforts used deficient PVC and foam materials

The other disappointment at Grand was the lack of cooperation we had with the Oklahoma Aquatic Invasive Species coordinator. Grand Lake has quagga mussels, the type most likely to thrive in New Mexico. After finally returning calls and e-mails from New Mexico Game and Fish, the Oklahoma coordinator never contacted Sun Country or returned my calls to make arrangements for boat inspection or decontamination. It is clear that we are on our own trying to postpone infestation by the Zebra and Quagga mussels. We are now officially surrounded as Texoma and a few other Texas lakes have now been infested, probably from Oklahoma (Figure 2).

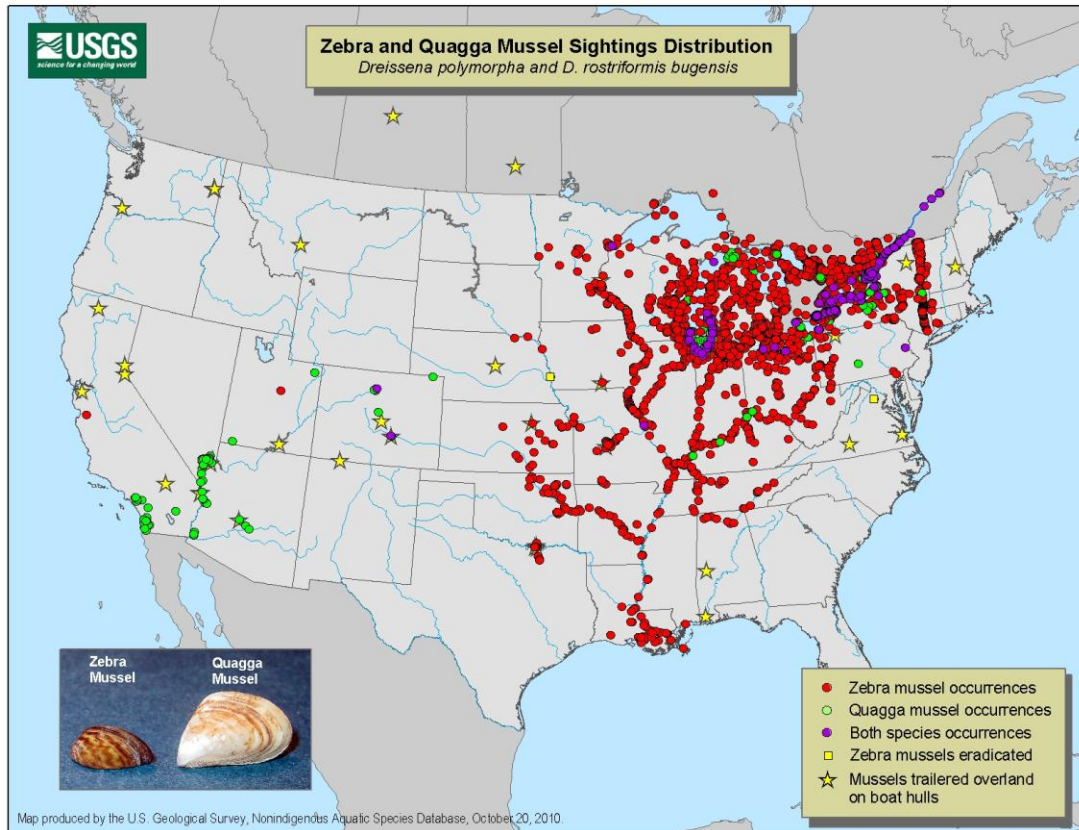


Figure 2. Zebras to the east and quaggas to the west – NM is surrounded

On the return trip, I called ahead to the Santa Rosa Lake parks office to have my boat inspected. The ranger was waiting for me and quickly did the inspection, providing me with a signed report. This gives me more confidence that NM State Parks is ready and willing to support the inspection needs for the 2011 Western Divisional at Navajo. We just need to get the contact information out to the other states.

### Club Participation

I would like to propose that each club designate a Conservation Officer that I can routinely work with to better understand the clubs concerns and ideas for conservation. Many of the states have taken this approach and it seems to make a big difference. Texas is the poster child for this approach and it is amazing how many projects are supported by Texas Bass Federation Nation clubs. I would provide the officers additional information on fish catch and release care, more information on aquatic invasive species control and they would be expected to provide input to me on club project ideas. They could also express concerns directly to me if they or a club member has issues with the local, state or federal agencies. We need to manage those relations and don't want to have clubs or members dealing with those issue independently if possible. I will also be doing a survey of the Directors on their Conservation priorities at the December meeting.

In summary, 2010 has been a good year but we can do better. I have enjoyed being the Conservation Director and look forward to the support of the NMBFN Directors and clubs in 2011. Please feel free to contact me at any time and share your ideas and concerns.

Earl Conway  
NMBFN Conservation Director

### Attachment #3

Date: 01 December 2010  
From: NMBFN IT  
To: NMBFN Directors, President  
Subject: [Proposal] Migrate NMBFN.com

#### **BACKGROUND**

NMBFN received automatically generated e-mails letting NMBFN know that the website has reached 96.98 percent of Disk Quota.

- Current Purchased Quota: 400.00
- Current Used Quota: 387.90
- Percentage used: 96.98 percent

From CWH:  
What action should I take?

First, don't panic. Your web site doesn't just stop working. We're here to help clear this up. The following information should help guide you and if you still have questions, please write to our support desk and we'll be happy to help.

If the resource is Transfer:

Transfer is the amount of information going in and out of your account via visitors to your web site, email, ftp, etc. The fact that you're coming close to your limit simply means that your web site is becoming more popular. You can safely wait until the transfer hits 100% and the server will automatically add 1 GB more only as needed. Your account will be charged \$3 for each GB added for the month.

If the resource is Disk Space:

When disk space gets full it's usually caused by one of three things. Email boxes not being cleared out, old web site files not being removed when you update your site, or some configuration problem that we can help solve. The first thing you should do is make sure that you check all of your email boxes and clear out whatever email you can. If you use webmail, be sure to empty your trash folder and if possible, remove any saved or sent emails. That usually clears things up. It's important to have enough disk space open for new, incoming emails. If you hit 100% on disk space, you won't be able to receive emails until we either add more disk space, or you download your emails."

After contacting CWH we expressed interest in purchasing the next step of service which would give us more space to help alleviate the disk quota issues, thus bring the yearly price of \$179.40 to \$395.40 for an additional Gigabyte of space. With some thought we all (Brian, Steve, Ricky) believe it was time to look at other avenues in which time Brian recommend another web host.

Brian made our initial phone call/web correspondence with Southwest Cyber Port. We started by asking SWCP about our current site. SWCP explained that the current site was easily migratable, and asked about the current feel of the site in which our response was that we're happy with the way it looks, but did express some issue about keeping up with the changes being made. We want a site that that we can easily update, change and grow.

Following the technical consultation, SWCP put together an informal proposal. It listed all the options we had selected for the new website, included the price breakdown, described the options for future maintenance and mailman lists.

## NMBFN WEBSITE PROJECT OBJECTIVES

### **OBJECTIVES**

- Consistent & quality content
- Service quality standards and maintenance (be able to support what works and what doesn't)
- Reduce dependency on web host staff
- Capture member information for better care
- Provide more self-serve features

### **GUIDING PRINCIPLES**

- Easy navigation
- Clearly identified option

### **MAKING IT HAPPEN**

Project Sponsor: NMBFN

Project Manager: NMBFN IT

## NMBFN WEBSITE PROJECT SCOPE

### **PROJECT SCOPE**

- 1 Migrate from CWH (Christian Web Hosting) to SouthWest Cyber Port
- 2 Create an integrated web site that projects a consolidated and consistent image.
- 3 To portray image of progressive, firmly grounded NMBFN needs of the Bass community.
- 4 To increase visibility of our services options to the Bass community.
- 5 To provide features that makes the NMBFN part of a member's daily functions.
- 6 Give people the ability to view NMBFN.
- 7 Measure traffic

### **TARGET AUDIENCE**

In general, our audiences

- Bass anglers
- Anglers looking at going NMBFN
- Anglers looking at bass fishing opportunities in NM

### **SPECIAL CONSIDERATIONS**

- Avoid clutter
- Build toward simplicity and professionalism

**PROJECT COST**

CWH

Advanced hosting package and one domain name for free, newmexicobassfederation.com :  
\$179.40/year  
nmbfn.com domain registration and parking : \$15/year  
nmbfn.org domain registration and parking : \$15/year  
newmexicobassfederationnation.com domain registration and parking : \$15/year  
newmexicobassfederationnation.org domain registration and parking : \$15/year

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Total: \$239.40

SouthWest CyberPort

12 months, Pro web hosting, plus 3 mailman lists:

With 3 mailman lists:

Startup: \$129.78 includes extending domain regs by 1 year each  
1 Year: \$335.34 includes annual discount

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\$479.54  
(Future yearly cost with domain renewals: \$407.34)

With simple mail aliases if appropriate:

Startup: \$ 72.00, includes extending domain regs by 1 year each  
Yearly: \$162.00 includes annual discount

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\$234.00  
(Future yearly cost with domain renewals: \$234.00)

**SUCCESS MEASUREMENT**

Successful migration from CWH to SouthWest Cyber Port